

ANNUAL REPORT 2025-2026



Sunita Murab Foundation



Table of Contents

About Us	3
Vision and Mission	5
2025 in Numbers	7
Ongoing Projects	8
Training and Events	13
Plan Ahead	23

About Us

Sunita Murab Foundation Society is a Bhopal-based non-profit organization registered under the Madhya Pradesh Societies Registration Act, 1973.

Established in the year 2008, the Foundation has been working towards sustainable and inclusive community development through various grassroots initiatives and development programs across different districts of Madhya Pradesh and Rajasthan.

The organization actively works in the areas of education, livelihood and skill development, climate resilience, women empowerment, entrepreneurship development, Self-Help Group (SHG) formation and strengthening, and overall community development.





Through its interventions, the Foundation aims to empower marginalized communities, especially women and youth, by enhancing their capacities, creating sustainable livelihood opportunities, and promoting social and economic independence.

Over the years, Sunita Murab Foundation Society has collaborated with communities, institutions, and stakeholders to implement impactful programs that contribute towards long-term social transformation and sustainable development. The Foundation remains committed to building resilient communities through participatory approaches, capacity building, and inclusive growth initiatives across rural and underserved regions.

Vision

To build empowered, self-reliant, and resilient communities where every individual, especially women and marginalized groups, has access to education, sustainable livelihood opportunities, skill development, and an inclusive environment that promotes dignity, equality, and sustainable growth.



Mission

To work towards holistic community development by implementing sustainable initiatives in the areas of education, livelihood and skill development, women empowerment, climate resilience, entrepreneurship development, and Self-Help Group (SHG) strengthening, enabling communities to become socially, economically, and environmentally self-sufficient.



The Year In Perspective



2025

In Numbers



- **300+ individuals trained** in various skill development and livelihood sectors
- **500+ women empowered** through entrepreneurship, SHG strengthening, and community-based interventions
- **150+ tribal children supported** through educational and community engagement initiatives
- **100+ SHG members mobilized** and strengthened through capacity-building programs
- **20+ awareness and training sessions** conducted across rural communities
- **15+ villages and communities reached** across Madhya Pradesh and Rajasthan
- **100+ youth engaged** in skill enhancement and livelihood-oriented programs
- **50+ families supported** through sustainable livelihood and income-generation initiatives

On Going Projects



Wooden Toy Cluster

Budhni, Sehore

The Foundation is actively working towards the revival and promotion of the traditional wooden toy craft of Budhni, Sehore. The initiative focuses on artisan empowerment, product development, skill enhancement, infrastructure development, and market linkage opportunities. Through training programmes, design interventions, and the building of a Common Facility Centre (CFC), artisans are being supported in preserving this 200-year-old craft heritage while generating sustainable livelihoods. The project also encourages the participation of women and youth in the craft sector, creating a stronger and more sustainable artisan ecosystem.



Leathercraft Cluster

Laxmangarh, Sikar, Rajasthan

The Leathercraft Cluster initiative in Laxmangarh, Sikar aims to strengthen traditional craftsmanship and create better livelihood opportunities for artisans. The programme focuses on skill development, entrepreneurship training, product diversification, infrastructure development, and market access. As part of the initiative, a Common Facility Centre (CFC) has been developed to provide artisans with shared resources, improved production facilities, and better access to tools and equipment. Special emphasis is placed on empowering rural artisans and enhancing the quality and sustainability of handmade leather products. The initiative supports community-based economic growth while preserving traditional leathercraft skills.



Craft Center

Chougan, Mandla

The Craft Center in Chougan, Mandla works closely with tribal communities to promote indigenous art, culture, and sustainable livelihoods. The center focuses on developing traditional crafts, capacity building, and creating income-generation opportunities for local artisans and women. It also encourages eco-friendly practices and community participation through culturally rooted interventions. The initiative aims to strengthen rural tourism and preserve tribal heritage.



Children Education & Women Livelihood Program

Mendora Village, Bhopal

The Foundation's initiative in Mendora village focuses on improving access to education for children and enhancing livelihood opportunities for women. Educational support activities, awareness sessions, and community engagement programs are conducted to encourage learning and development among children. Simultaneously, women are provided with skill training and livelihood support to promote financial independence and self-reliance. The program aims to create holistic and sustainable community development at the grassroots level.





Training and Events

Entrepreneurship & Skill Development Programs – Budhni and Sehore



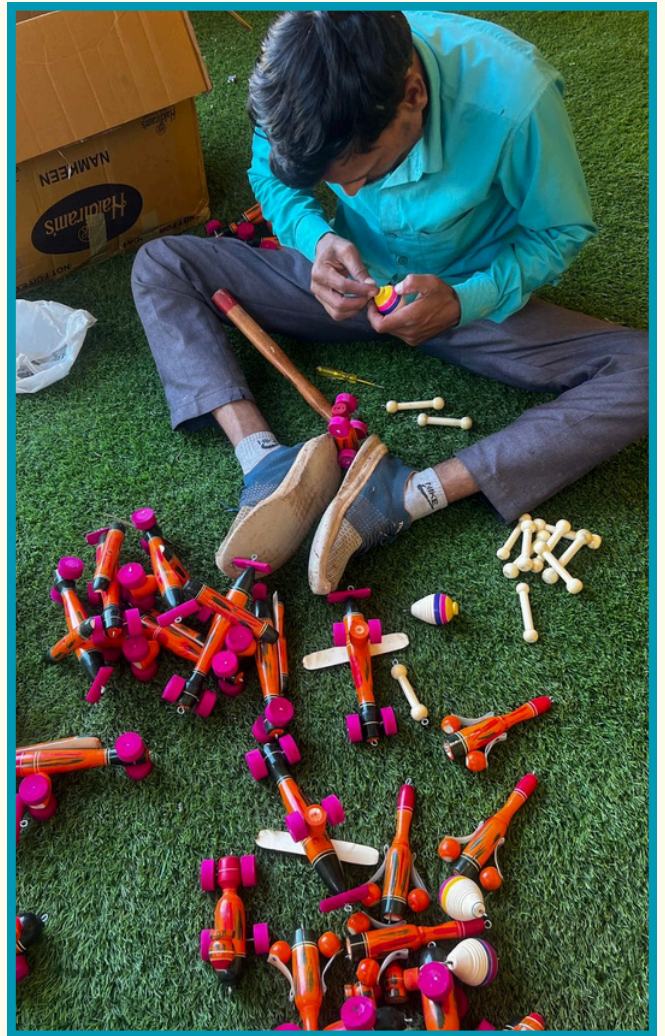
We in collaboration with MSME and the National Council of Handloom and Handicraft Commission, successfully conducted a 45-day Entrepreneurship and Skill Development Program (ESDP) aimed at enhancing the technical and entrepreneurial capacities of artisans and rural youth. .



The Foundation also organized a 5-day Management Development Program (MDP) focused on E-commerce and digital market access, helping participants understand online business opportunities and branding strategies. Additionally, Entrepreneurship Awareness Programs (EAP) were conducted in Budhni and Sehore to encourage self-employment, enterprise development, and sustainable livelihood generation among local communities



Artisan Skill Development Training Program



The initiative focused on strengthening artisan skills, introducing new production techniques, and improving market access, while encouraging the participation of women and youth in the craft sector.

Key interventions included:

- Workshops in woodworking and doll-making to strengthen traditional craft practices and introduce contemporary product development approaches
- Workshops in wood painting exploring new visual styles, colour application, and surface treatments rooted in the craft tradition
- Training programmes on operating CNC laser machines to build technical skills and enable precision-based production and design innovation
- Sessions on market linkages and product economics covering pricing, product positioning, customer understanding, and market access strategies

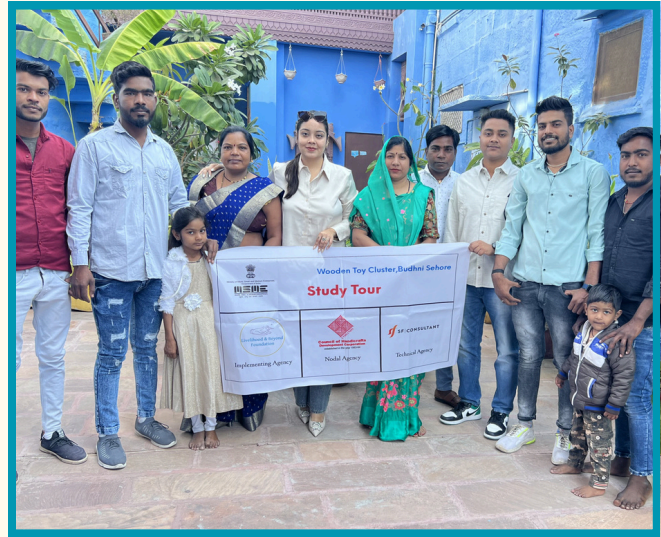
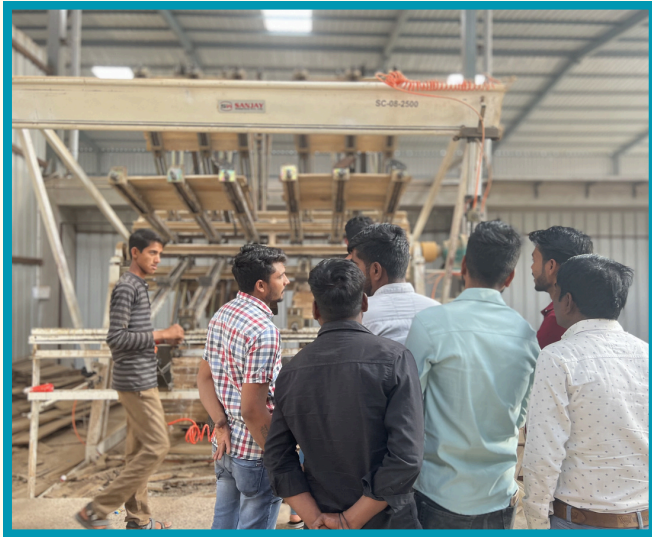


Budhni Toys at Cannes Film Festival 2025



The traditional wooden tops and handcrafted souvenir toys made by the artisans of Budhni were proudly presented to dignitaries at the Cannes Film Festival 2025. This recognition provided an international platform to showcase the rich craft heritage and skilled craftsmanship of the Budhni wooden toy cluster. The initiative highlighted the talent of local artisans and promoted India's traditional handmade crafts on a global stage. It also served as a significant milestone in creating international visibility and market opportunities for rural artisans.

Artisan Exposure Visit



An exposure visit was organized for 20 artisans and master artisans from the Budhni Wooden Toy Cluster to the renowned Channapatna Toy Cluster in Karnataka and Boranada Industrial Park in Jodhpur. The visit aimed to provide practical exposure to advanced production techniques, product innovation, design development, and market-oriented approaches in the craft sector. Artisans gained valuable insights into modern machinery, cluster development models, and business practices, helping strengthen their skills and broaden their understanding of sustainable craft-based entrepreneurship.



Participation in Exhibitions & Craft Bazaars



Artisans from the craft clusters of Budhni (Sehore), Laxmangarh (Sikar), and Chougan (Mandla) actively participated in more than 30 exhibitions, fairs, and craft bazaars during the year. These platforms provided artisans with opportunities to showcase their handmade products, connect with wider audiences, and enhance sales and market exposure. Participation in these events also helped in promoting traditional crafts, strengthening artisan confidence, and creating sustainable livelihood opportunities through direct customer engagement and networking.

Summer Camp 2025

A free Summer Camp 2025 was organized for more than 250 children from Mendora village, Bhopal, with the objective of promoting learning, creativity, and holistic development among children.

The camp included various educational, recreational, art, cultural, and skill-based activities designed to encourage confidence building, teamwork, and creative expression.

The initiative provided a safe and engaging environment for children during the summer break while fostering community participation and joyful learning experiences.



Eye Health Check-Up Camp – Mendora Village



An Eye Health Check-Up Camp was organized in Mendora village for children and community members to promote awareness about eye care and preventive healthcare. The camp provided free eye examinations, basic consultations, and guidance by healthcare professionals to identify vision-related issues at an early stage. The initiative aimed to improve access to healthcare services in rural areas and encourage timely treatment and awareness regarding eye health among villagers.



Menstrual Health Awareness Camp & Workshop

Menstrual Health Awareness Camps and workshops were organized in Budhni and Bhopal with the support of healthcare professionals and experts. The sessions focused on creating awareness about menstrual hygiene, health, nutrition, and the importance of breaking social stigma surrounding menstruation.

Adolescent girls and women from local communities actively participated in the workshops, which encouraged open discussions, improved health awareness, and promoted hygienic and safe menstrual practices.



Lantana Craft Training Workshop – Chougan, Mandla



Sunita Murab Foundation Society organized a Lantana Craft Training Workshop in Chougan village, Mandla, for tribal women with the aim of promoting sustainable livelihoods through eco-friendly craft practices.

The workshop focused on training participants in creating utility and decorative products using lantana, an invasive forest species, transforming it into a source of income generation. The initiative encouraged skill development, women empowerment, and environmental sustainability while creating new livelihood opportunities for tribal communities.



Plan Ahead

As the Foundation moves forward, we aim to deepen our commitment to preserving traditional crafts while building sustainable and dignified livelihood opportunities for artisan communities. The coming years will focus on expanding interventions that strengthen the connection between heritage practices, innovation, and contemporary market opportunities.

We also envision developing a more integrated and inclusive ecosystem that creates a complete chain of change – from education and skill development to employment, enterprise creation, and market access. By investing in learning, mentorship, production support, and sustainable market linkages, we aim to create long-term pathways for dignified livelihoods while ensuring the continuity of traditional knowledge systems.

Through collaboration, innovation, and community-led participation, we aspire to build a future where craft traditions are not only preserved, but become thriving sources of identity, opportunity, and social transformation.

Contact Us

Email: smfoundation21@gmail.com

Phone no. +91 6263-420074, +91 7089038979

